



Census 2020

February 2019

Children Could Be Left Out in the 2020 Census: Will Florida's Children Count?

In the 2010 Census:

- 4.6% (almost 1 million) of young children aged 0-4 were not counted
- Undercount rates for young children were more than twice as high as the undercount rate of any other age group
- Young Black and Hispanic children were missed twice as often in the 2010 Census as White children

Over 200,000 of Florida's Young Children Could Go Uncounted!

Florida has the 4th highest number of young children living in hard-to-count census tracts. 205,237 (19%) of Florida's young children live in hard-to-count census tracts.

Why Are So Many Children Missed?

In the 2010 Census, nationwide, millions of very young children lived in situations that made them hard-to-count.

- Young parents
- Modern Family Structures: Children living with their grandparents, single heads of household or households with unrelated members
- Households living in rental properties
- Families with large numbers of people in the household

What Stops People from Completing the Census?

- Worries that their data won't be kept confidential
- Worries that the information they provide will be used against them
- Distrust of government
- People think it doesn't matter
- People think the Census won't help them personally

What Can Funders Do?

- Participate at the state and local level
 - Reach out to state and local officials to participate in Complete Count Committees and other Census activities
 - Encourage state and local government funding to support Complete Count work
 - Reach out to businesses to educate them on the important of the Census and engage their support for Census activities
 - Connect with government demographers and others with vested interest in Census data
- Connect with national funder collaboratives like Funders Census Initiative, United Philanthropy Forum and Democracy Funders Census Sub-Group
- Engage your network and partners – leverage your foundation's influence in the community to support Census activities
- Leverage your influence with your grantees to promote their participation in the Census
- Reach out to regional Census Bureau staff

Why Does It Matter?

Our communities deserve a full voice in policy decision-making. Census data are used to determine the number of Congressional representatives for each state. In 2010, Florida gained two additional Representatives because of increased population for a total of 27.

Census data drive infrastructure planning.

State and local agencies use Census data to plan new roads, emergency response, school locations and more.

A complete count is vital to ensure our federal funds return to make Florida communities better places to live. More than \$44 billion dollars came back to Florida in FY2016 from the federal government for things like health insurance, education, nutrition, housing and highway construction. These allocations are calculated using Census data.