Will Your Children Count?
Help Keep Them from Being Left Out of the 2020 Census & Ensure Florida Receives All of Its Federal Funding

Florida Receives $67 Million Fewer Federal Dollars Annually Because so Many Young Children Were Not Counted in the Last Census.

- 6.2% (71,307) of Florida’s young children ages 0-4 were not counted in 2010.
- Undercount rates for young children were more than twice as high as the undercount rate for any other age group.
- Young Black and Hispanic children were missed twice as often as White children.

Why Are So Many Children Missed?
Young children often live in circumstances that make them hard-to-count, due to:

- Young parents.
- Modern family structures like blended households.
  » Living with grandparents.
  » In homes headed by single head of household.
  » Living with unrelated people, including foster families.
- Households living in rental properties.
- Families with large numbers of people in the household.

What Stops People from Completing the Census?
- Worries that their data won’t be kept confidential.
- Worries that the information they provide will be used against them.
- Distrust of government.
- People think it doesn’t matter.
- People don’t know that the Census helps them personally.

What Can Child Welfare Agencies and Providers Do?

- Understand the importance of the 2020 Census and how it directly benefits the families they serve.
- Get involved with their local Complete Count Committees and other Census 2020 activities.
- Increase awareness and engagement by:
  » Educating staff to ensure they complete the Census themselves.
  » Training staff in public facing parts of your organization to be Census Ambassadors.
  » Ensuring foster parents and group home providers count the children in their homes on their Census, if the children live there most of the time.